



Taming Tigers - Do things you never thought you could...



Having left a career in corporate law to become a speaker, Jim Lawless found himself standing on stage at a conference giving a speech on his Ten Rules for Taming Tigers. An audience member challenged him to prove it wasn't 'self help snake oil' by becoming a professional jockey riding in a televised race in a year, and bet him £1 that he couldn't. Jim had never ridden a horse, but all the same, managed to go from overweight smoker to jockey and succeed in the challenge. He now competes as a jockey regularly.

Jim is now one of the most sought after business speakers in Europe, and in January is releasing a book on the **Ten Rules for Taming Tigers** that he applied in order to complete the challenge. It isn't so much a business book as a set of rules for making your achievement in any area of life, so it can be applied to anything from getting to job of your dreams to getting the girl of your dreams.

Taming Tigers is the antidote to traditional 'self-help', a pragmatic approach to overcoming doubt and fear and doing things you never thought you could do.

Drawing on his experiences as an inspirational speaker working with individuals and groups within organisations including Apple, Barclays, and Rolls Royce, Jim Lawless has evolved his Rules for Taming Tigers into a phenomenon for change and enhanced performance that has already been applied to both business and personal situations by people all over the world...

For your chance to win a copy of this inspirational new book answer the following question: What profession did Jim leave to start his career as a motivational speaker? Answers should be sent to <mailto:jthomas@lawandmore.co.uk> by 5 February.

To read our interview with Jim click here: [Taming Tigers](#)

Publication: 1 Jan 2009 • Price: £9.99 • ISBN: 978-0-9560815-0-6

<http://www.tamingtigers.com>

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